

JOSH SAMPIERO

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A: PDX/SFO/MCO/OGG

WORK HISTORY

EDITOR-IN-CHIEF,
WINDSURFING MAGAZINE
BONNIER CORP

EDITORIAL STRATEGY & PLANNING
MANAGED BROAD NETWORK OF
FREELANCE CONTRIBUTORS

DAILY CREATION OF EDIT CONTENT
FOR WINDSURFINGMAG.COM
MANAGED BLOG TEAM

CONSULTING EDITOR,
KITEBOARDING MAGAZINE
BONNIER CORP

RE-WRITES, PHOTO SELECTION,
AND LINE EDITING

EDITORIAL PLANNING AND
CONSULTATION

MANAGING EDITOR,
WINDSURFING MAGAZINE
BONNIER CORP

TRACKED CONTRIBUTOR BILLING
OVERSAW FRONT-OF-BOOK DEPT.

FREELANCE WRITER

TRAVEL STORIES, PORTRAIT WORK,
FOOD AND MUSIC REVIEWS, OP-EDS
FOR PUBLICATIONS SUCH AS ISLANDS
MAGAZINE, CARIBBEAN TRAVEL AND
LIFE, AND MORE.

ACADEMICS

FLORIDA STATE UNIVERSITY

BA, ENGLISH LITERATURE &
HUMANITIES

WORK LOAD

2012

2000

SKILL SETS

VISUAL LAYOUT AND DATA ARCHITECTURE

INFOGRAPHICS, INFORMATION
PLANNING, STORY STRUCTURE

STORYTELLING & WRITING

MAKING BAD STORIES GOOD ONES.

ADOBE INDESIGN WORKFLOW

EXECUTED MAGAZINE PRODUCTION
WITHIN THE ADOBE DESIGN SUITE.

MICROSOFT OFFICE SUITE

COMPREHENSIVE ABILITIES IN MICRO-
SOFT ENTOURAGE, OUTLOOK, WORD
AND EXCEL SPREADSHEETS.

BASIC HTML AND CONTENT MANAGEMENT SYSTEMS

FAMILIARITY WITH WORDPRESS,
BLOGGER, AND DRUPAL CMS SYSTEMS

SOCIAL MEDIA

COMPREHENSIVE UNDERSTANDING OF

ABOUT JOSH SAMPIERO

QUIRKY, CREATIVE, AND
ENERGETIC BEYOND BELIEF,
I AM A WRITER AND EDITOR
WITH AN INNATE SENSE
OF HOW TO COMMUNICATE
PRECISE INFORMATION.

MY WRITING TALENTS
HAVE BEEN HONED ON
YEARS OF CREATING TIGHT,
ENGAGING COPY ON HIGHLY
TECHNICAL PRODUCTS.
THE SPACE CONSTRAINTS
OF MAGAZINE WORK HAS
GIVEN ME THE SKILLS TO
ELIMINATE UNNECESSARY
INFO, AND DISTILL RELEVANT
DATA INTO SIMPLE TERMS.
I UNDERSTAND HOW TO
DELIVER THE MESSAGE THAT
READERS NEED TO KNOW.