

# JOSH SAMPIERO

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PORTLAND, OREGON<sup>1</sup>

CONTENT GURU • WRITER • EDITOR

## ACADEMICS

### FLORIDA STATE UNIVERSITY

BA, ENGLISH LITERATURE &  
HUMANITIES

## SKILL SETS<sup>2</sup>

### VISUAL LAYOUT AND DATA ARCHITECTURE

INFOGRAPHICS, INFORMATION  
PLANNING, STORY STRUCTURE

### STORYTELLING & WRITING

MAKING BAD STORIES GOOD ONES.

### ADOBE INDESIGN WORKFLOW

EXECUTED MAGAZINE PRODUCTION  
WITHIN THE ADOBE DESIGN SUITE.

### MICROSOFT OFFICE SUITE

COMPREHENSIVE ABILITIES IN MICRO-  
SOFT ENTOURAGE, OUTLOOK, WORD  
AND EXCEL SPREADSHEETS.

### BASIC HTML AND CONTENT MANAGEMENT SYSTEMS

FAMILIARITY WITH WORDPRESS,  
BLOGGER, AND DRUPAL CMS SYSTEMS

### SOCIAL MEDIA

COMPREHENSIVE UNDERSTANDING OF<sup>3</sup>  
MULTIPLE SOCIAL MEDIA PLATFORMS.



## WORK HISTORY

### 2007-2011 EDITOR-IN-CHIEF, WINDSURFING MAGAZINE • BONNIER CORP<sup>6</sup>

EDITORIAL STRATEGY, PLANNING, AND EXECUTION  
MANAGED BROAD NETWORK OF FREELANCE  
WRITERS AND PHOTOGRAPHERS

DAILY CREATION OF EDITORIAL CONTENT FOR  
WINDSURFINGMAG.COM/MANAGED BLOG TEAM

### 2006-2011 CONSULTING EDITOR, KITEBOARDING MAGAZINE • BONNIER CORP

RE-WITES, PHOTO SELECTION, AND LINE EDITING  
EDITORIAL PLANNING AND CONSULTATION

### 2005-2007 MANAGING EDITOR, WINDSURFING MAGAZINE • BONNIER CORP

TRACKED CONTRIBUTOR CONTRACTS AND PAYOUTS  
OVERSAW FRONT-OF-BOOK DEPARTMENTS

### 2004-2012 FREELANCE WRITER

TRAVEL STORIES, PORTRAIT WORK, FOOD AND MUSIC  
REVIEWS, OP-EDS FOR PUBLICATIONS SUCH AS ISLANDS  
MAGAZINE, CARIBBEAN TRAVEL AND LIFE, AND MORE.

### 2010-2012 EVENT EMCEE AND WEBCAST HOST<sup>7</sup>

ONSCREEN AND ONSTAGE PRESENCE FOR MULTIPLE  
EVENTS ON THE AMERICAN WINDSURFING TOUR.

COLOR COMMENTARY, INTERVIEWS, VOICEOVER WORK

## THIS IS JOSH.

QUIRKY, CREATIVE, AND ENERGETIC BEYOND BELIEF, JOSHUA EVAN SAMPIERO IS A WRITER, EDITOR, ADVENTURER AND TRAVELER. AN AVID READER THAT'S MADE A CAREER OF BOTH TELLING GREAT STORIES AND EAGERLY LISTENING TO THEM, JOSH SAMPIERO HAS AN **INNATE SENSE OF WHAT MAKES CONTENT COMPELLING FOR ANY READER, ANYWHERE.** WHETHER IT'S ORIGINAL CONTENT IN ANY FORMAT - INFOGRAPHICS, ADVENTURE, OR PORTRAITS - OR EDITING FOR OTHER WRITERS, **JOSH CAN HELP YOU TELL GREAT STORIES.**

## 6 YEARS OF PRINT/DIGITAL EXPERIENCE

DELIGHTFUL, CHARMING, AND WELL-MANNERED<sup>4</sup>  
CAPABLE & CONSISTENT

### FOOTNOTES

1. TECHNICALLY, JOSH LIVES IN HOOD RIVER, AN INCREDIBLE MECCA FOR OUTDOOR SPORTS, **BUT HE'S WILLING TO MOVE.** 2. THESE ARE CERTAINLY NOT THE ONLY SKILLS JOSH HAS, JUST THE ONES HE FEELS **ARE PERTINENT TO THIS CONVERSATION.** WANNA FIND OUT WHAT ELSE JOSH CAN DO? WE SUGGEST HIRING HIM. 3. JOSH'S FACEBOOK PAGE DATES BACK TO 2003. 4. MOST OF THE TIME, ANYWAYS. OH, AND IT'S **WELL-MANNERED, NOT MILD-MANNERED.** THERE'S A DIFFERENCE! 5. A FOOTNOTE: JOSH USUALLY WEARS SHOES. NOT ALL THE TIME, BUT USUALLY. 6. **BONNIERCORP IS THE 4TH-LARGEST MAGAZINE COMPANY** IN THE US, PUBLISHING TITLES SUCH AS: POPULAR SCIENCE, FIELD AND STREAM, TRANSWORLD SURF, AND SAVEUR. 7. WE'RE **NOT TALKING ESPN,** FOLKS. BUT THE MAN IS CLEARLY COMFORTABLE WITH A MICROPHONE AND ISN'T VERY SHY.